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WHOLESALE PRICE LIST

DECORATIVE PLANTS

**1939 - 1940
SEASON**

STOCK FOR GROWING ON



FRANK OECHSLIN & CO.

P. O. BOX 111 CICERO, ILL.

Telephones
Austin 8116-8117
Berwyn 580

CONDITIONS OF SALE

TERMS

Cash with order, or satisfactory trade references from purchasers who have not established credit with us.

PRICES

Prices are net and subject to change without notice. Packing at cost; however, we do not charge for packing when cash accompanies order.

SHIPPING

Customers can depend on our shipments arriving in good condition; however, our liability ceases upon delivery to the transportation company, and all goods travel at purchaser's risk. We cannot be responsible for loss, damage or delay in transit.

LOCATION

We are located on the outskirts of Berwyn, Illinois, a western suburb of Chicago, on Illinois Route 55 just a few hundred feet west of Route 42A.

MAIL ADDRESS
FRANK OECHSLIN & CO.
Box 111, Cicero, Illinois

IMPORTANT

This list covers only the diversified variety of decorative plants that we grow. It is NOT a complete list of all the plants that we produce yearly.

By far, the major portion of our plant is devoted to the production of seasonable blooming plants of all kinds, which we grow in large quantities.

Upon request, we shall be glad to send you our current list of blooming plants.

PALMS

KENTIA FORSTERIANA.

Well established, clean, shapely plants from largest stock in middle west.



| Our No. | Tub Size | No. of Plants in Tub | Overall Height in Natural Position | Price |
|---------|----------|----------------------|------------------------------------|---------|
| 0 | 5-in.* | 3 | 26 to 30 ins. | \$ 1.50 |
| 0 | 6-in. | 3 | 38 to 42 ins. | 3.50 |
| 1 | 7-in. | 3 | 48 to 52 ins. | 5.00 |
| 2 | 7-in. | 4 | 48 to 52 ins. | 6.00 |
| 3 | 8-in. | 4 | 54 to 58 ins. | 7.00 |
| 4 | 8-in. | 5 | 58 to 62 ins. | 8.00 |
| 5 | 9-in. | 6-8 | 62 to 66 ins. | 10.00 |
| 5X | 9-in. | 6-8 | 76 to 84 ins. | 15.00 |

*Clay pot.

Also larger sizes; prices gladly quoted.

Our Specialty—QUALITY Blooming Plants

FRANK OECHSLIN & CO.

PRICE LIST OF DECORATIVE AND FOLIAGE PLANTS - FALL 1939

ADIANTUM. A strong growing variety of Maiden Hair Fern.

2 in..... 6.00 per 100

AGLAONEMA MODESTUM

(Chinese Evergreen). Can be grown in soil or in bowls filled with water. Fine for novelty pottery.

2 $\frac{1}{4}$ in. 1.50 per doz.
3 in. .25 ea.
4 in. .35 ea.



ARALIA ELEGANTISSIMA. Novel decorative plant, upright stem with a profusion of reddish bronze foliage.

4 in..... 1.00 ea.
5 in..... 1.50 ea.

ARAUCARIA (Norfolk Island Pine.)

Especially fine for the Holiday seasons.

5 in..... 1.50-2.00 ea.
6 in..... 2.50-3.00 ea.

ASPIDISTRA VARIEGATA (Striped Foliage).
7 in. Tubs, 20-25 leaves..... 2.50 ea.

ASPLENIUM NIDUS AVIS (Bird Nest Fern). An interesting plant for growing in the home.

2 $\frac{1}{4}$ in..... 20.00 per 100
3 in..... 35.00 per 100
3 in. Extra Heavy..... .50 ea.
4 in..... .75 ea.
5 in..... 1.00 ea.
6 in. Tubs..... 1.50 ea.

ASPARAGUS SPRENGERII.

3 in..... 1.50 per doz.
4 in..... .20 ea.

ASPARAGUS PLUMOSUS NANUS.

2 in..... .75 per doz., 6.00 per 100
3 in..... 1.50 per doz.
4 in..... .25 ea.
5 in..... .50 ea.

BIRD NEST FERN. See "Asplenium Nidus Avis."

CIBOTIUM SCHEIDII. Unexcelled for indoor decorative purposes. Symmetrical, well grown plants, that would easily fill the next larger size tub.

7 in. Tubs..... 5.00 ea.
8 in. Tubs..... 6.00 ea.
9 in. Tubs..... 8.00 ea.

Our first consideration—QUALITY

P. O. BOX 111 CICERO, ILL.

CACTII. Western Coast, Nursery grown, not to be confused with cheaper collected varieties.

| | |
|---------------------|-------------------|
| 2½ in. Pots..... | 10.00 per 100 |
| Rare Varieties..... | .15, .20, .25 ea. |

COCOS WEDDELIANA (Coco Palms).

| | |
|------------|---------------|
| 2½ in..... | 35.00 per 100 |
| 3 in..... | .50 ea. |

CROTONS. With their bright colored foliage, these plants add color and distinction to basket filling, plant combinations, etc.

| | |
|-----------|---------|
| 4 in..... | .50 ea. |
|-----------|---------|

CYPERUS (Umbrella Plant).

| | |
|------------|---------------|
| 2½ in..... | 1.00 per doz. |
| 3 in..... | 1.50 per doz. |
| 4 in..... | .25 ea. |

CYRTONIUM (Holly Ferns).

| | |
|-----------|----------------------------|
| 2 in..... | .75 per doz., 6.00 per 100 |
| 3 in..... | 1.50 per doz. |
| 4 in..... | .25 ea. |
| 5 in..... | .50 ea. |

CHINESE EVERGREEN. See "Aglaonema."

DIFFENBACHIA. Green Foliage profusely spotted with white.



| | |
|--------|---------|
| 2½ in. | .25 ea. |
|--------|---------|

| | |
|-----------|---------|
| 3 in..... | .50 ea. |
|-----------|---------|

DRACAENA MASSANGEANA. Green leaf with Golden Striped center.

| | |
|------------|---------------|
| 5½ in..... | 1.25 ea. |
| 6 in..... | 1.50 ea. |
| 7 in..... | 2.00-2.50 ea. |

DRACAENA FRAGANS. Plain green leaf. Commonly called "Corn Plant."

| | |
|------------|----------|
| 4½ in..... | .50 ea. |
| 5½ in..... | 1.00 ea. |
| 7 in..... | 1.50 ea. |

DRACAENA GODSEFFIANA. Oval dark green leaf. Dotted with light creamy spots.

| | |
|------------|---------|
| 2½ in..... | .35 ea. |
|------------|---------|

DRACAENA WARNECKI. Dark green sword shaped leaf with silvery cream stripe.

| | |
|-----------|----------|
| 3 in..... | .50 ea. |
| 4 in..... | .75 ea. |
| 5 in..... | 1.25 ea. |

FRANK OECHSLIN & CO.

DRACAENA SANDERIANA

FERNS. Boston, Whitmanii, Colorado, Anna
Forster. Top notch quality.

| | | |
|-------|------|-----|
| 5 in. | .35 | ea. |
| 6 in. | .50 | ea. |
| 7 in. | .75 | ea. |
| 8 in. | 1.00 | ea. |
| 9 in. | 1.50 | ea. |

We'll gladly quote prices on hanging baskets and large specimen plants.

FERNS PTERIS (Table Ferns). Ideal for planting fern dishes and novelty dishes. Also fine for basket fillings.

2 in..... .75 per doz., 6.00 per 100
3 in..... 1.50 per doz.
4 in..... .25 ea.

FERN DISHES. Made up of interesting selection of Pteris ferns, Holly ferns and Asparagus Plumosa. The large size contains in addition to the above a Cocos Palm.

| | |
|------------|----------|
| 5 in. | .50 ea. |
| 6 in. | .75 ea. |
| 7 in. | 1.00 ea. |

FICUS ELASTICA (Rubber Plant)

| | | |
|--------|-------|----------|
| 5 in. | | .50 ea. |
| 5½ in. | | .75 ea. |
| 7 in. | | 1.50 ea. |

Branched Plants

7 in..... 1.50-2.00 ea.

Made up tubs and larger sizes of Branched
Plants up to 5.00 ea.

FICUS NITADA. Small light green leaf, very closely resembling Lemon plants.
7 in. Tub. 2.00

7 in. Tubs 2.00 ea.
8 in. Tubs 3.50 ea.

HOLLY FERNS. See "Cyrtomium."

IVY. Small Leaf, Self Branching

$2\frac{1}{4}$ in..... 1.00 per doz., 8.00 per 100
4 in..... .25 ea.

IVY, ENGLISH (Large Leaf)

$2\frac{1}{4}$ in..... 1.00 per doz., 8.00 per 100
4 in..... 3.00 per doz.

IVY, MERION BEAUTY (New!)
2161

You will like our service



F.O.&CO.

FICUS PANDURATA. Large Dark Green Leaf, on an erect stem. We can supply these up to 60 inches tall.

6 in..... 2.00-3.00 ea.
7 in. Tubs..... 3.00-5.00 ea.

Prices on larger made up plants as well as branched specimens on request.

NEPHYTITIS LIBERICA. A valuable plant for indoor use. Arrow-head shaped leaf.

2 in..... 1.50 per doz.
7 in. Made up Pyramids
1.50 ea.



PALMS BELMOREANA.

4 in..... .75 ea.

PHOENIX CARNARIENSIS.

| | |
|--------------------------|-----------|
| 7 in. Tubs | 3.50 ea. |
| 8 in. Tubs, 3½ ft. | 6.00 ea. |
| 9 in. Tubs, 4 ft. | 7.50 ea. |
| 10 in. Tubs, 4½-5 ft.... | 10.00 ea. |
| 12 in. Tubs, 5-5½ ft.... | 12.00 ea. |

PANDANUS VEITCHI (Screw Pine).

| | |
|-----------------|---------------|
| 4½ in..... | .75 ea. |
| 5 in..... | 1.00 ea. |
| 6 in..... | 1.50 ea. |
| 7 in. Tubs..... | 2.00-2.50 ea. |

Our Specialty—QUALITY Blooming Plants

FRANK OECHSLIN & CO.

PEPEROMIA, OBTUSIFOLIA. Glossy, deep green foliage.

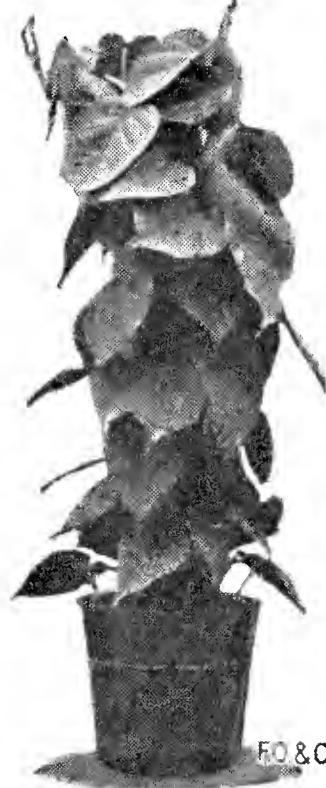
| | | |
|------------|----------------|--------------|
| 2½ in..... | 1.00 per doz., | 8.00 per 100 |
| 3 in..... | 3.00 per doz. | |
| 4 in..... | .35 ea. | |
| 6 in..... | .75 ea. | |

PEPEROMIA VARIEGATA. Variations of light creamy yellow and light green.

| | |
|------------|---------------|
| 2½ in..... | 15.00 per 100 |
| 3 in..... | .25 ea. |

PEPEROMIA SANDERSII (Watermelon Begonia)

| | | |
|------------|----------------|--------------|
| 2½ in..... | 1.00 per doz., | 8.00 per 100 |
|------------|----------------|--------------|



PHILODENDRON CORDATUM. Indispensable as a climbing or hanging vine. Fine for novelty dishes. Will grow in water.

| | | |
|------------|----------------|--------------|
| 2½ in..... | 1.00 per doz., | 8.00 per 100 |
| 3 in..... | .25 ea. | |
| 4 in..... | .35 ea. | |

Totem Poles

| | |
|-----------------|----------|
| 7 in. Tubs..... | 3.50 ea. |
|-----------------|----------|

POLYPODIUM.

| | |
|------------|---------|
| 3 in..... | .25 ea. |
| 8 in. Tubs | |

(Specimen Plants) ... 3.00-3.50 ea.

SANSEVERIA, LAURENTI (Golden Striped).

| | |
|-----------|---------------|
| 2 in..... | 1.50 per doz. |
| 3 in..... | .35 ea. |
| 4 in..... | .50-.75 ea. |
| 5 in..... | 1.00 ea. |
| 6 in..... | 1.50 ea. |

SANSEVERIA, ZEYLANICA.

(The Green Variety).

| | |
|------------|---------------|
| 2½ in..... | 10.00 per 100 |
| 3 in..... | .25 ea. |
| 4 in..... | .50 ea. |
| 5 in..... | .75 ea. |
| 5½ in..... | 1.00 ea. |
| 6 in..... | 1.50 ea. |



Buy QUALITY



PHILODENDRON PERTUSSUM (Cut Leaf Philodendron). One of the finest plants available for store decoration, as it is fairly hardy, and its odd appearance is apt to create interest.

| | |
|-----------------|-----------|
| 6 in..... | 3.75 ea. |
| 7 in. Tubs..... | 7.50 ea. |
| 8 in. Tubs..... | 10.00 ea. |

SEDUM ABORESCENS.

| | |
|-----------------|---------------|
| 2½ in..... | 8.00 per 100 |
| 3 in..... | .25 ea. |
| 5 in..... | .75-1.00 ea. |
| 6 in..... | 1.50-2.50 ea. |
| Specimens up to | 5.00 ea. |

TABLE FERNS. See "Ferns, Pteris."

TRADESCANTIA (Wandering Jew). Two Varieties; Variegated Green, and also the common silvery leaf, red underside.

| | |
|------------|---------------|
| 4½ in..... | 1.50 per doz. |
|------------|---------------|

VITIS RHOMBIFOLIA (The Grape Ivy). Attractive vine that can be used same as Ivy, but is much faster growing.

| | |
|------------|------------------------------|
| 2¼ in..... | 1.00 per doz., 8.00 per 100 |
| 3 in..... | 2.00 per doz., 15.00 per 100 |
| 4 in..... | .25 ea. |

Our Specialty—QUALITY Blooming Plants

FRANK OECHSLIN & CO.

**AZALEAS
FOR FORCING
LARGE FLOWERING BELGIAN
VARIETIES
GRAFTED PLANTS FOR
FALL 1939 SHIPMENT.**

Mme. Petrick can be forced for Christmas. The other varieties can be forced from mid January on in the order they are listed below.

| | |
|----------------------|---|
| MME. PETRICK | —Large double bright rose |
| PAUL SCHAME | —Double salmon pink |
| TRIOMPHE | —Vivid double red |
| VERVAEANA | — Large double salmon rose, light border |
| JEAN HAERENS | —Very double rosy carmine |
| MME. VANDER CRUYSSEN | —Semi-double deep rose |
| EMPERESS OF INDIA | —Large semi-double, rosy salmon |
| MOREAUX | —White |
| Diameter of Crown | Price |
| 8-10" | 1.00 |
| 10-12" | 1.50 |
| 12-14" | 2.00 |

**DWARF OWN ROOT
KURUME VARIETIES**

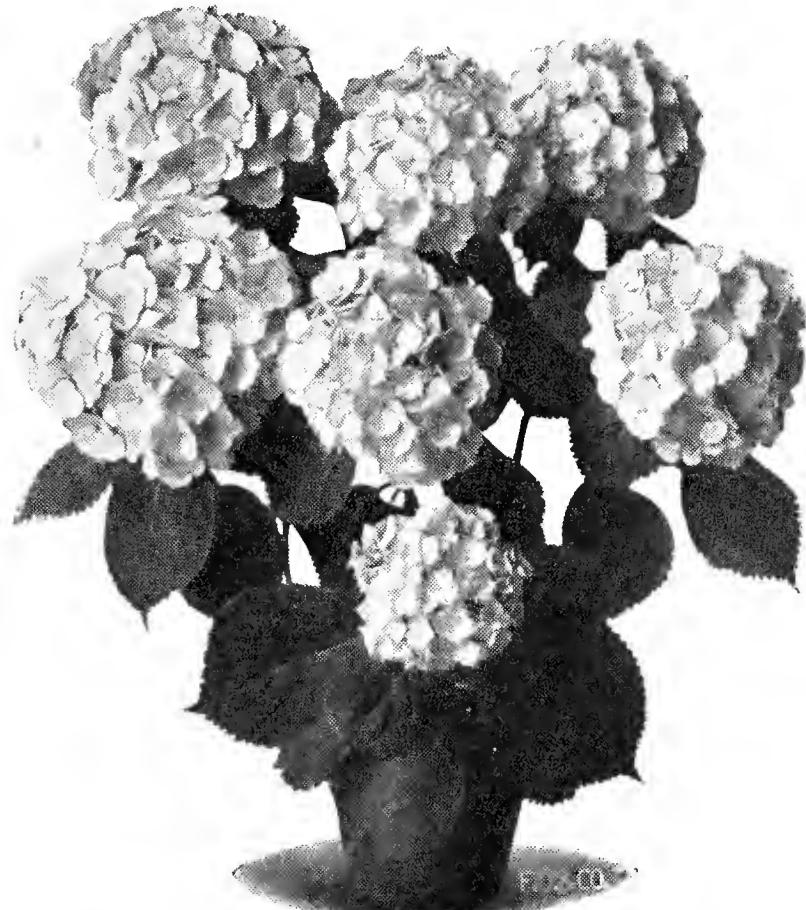
Suitable for flowering from mid-January. Excellent plants for Valentine Day sales. Listed in the order of their blooming period.

| | |
|-------------------|-------------------------|
| HEXE | —Semi-double, crimson |
| CORAL BILLS | —Coral pink |
| LORRAINE | —Semi-double, deep rose |
| CHAS ENCKE | —Single, light-pink |
| MME. PERICAT | —Large light-pink |
| CHINA SEAS | —Large rose-pink |
| HINODIGIRI | —Bright red |
| Diameter of Crown | Price |
| 4-5" | .40 |
| 5-6" | .60 |
| 6-8" | .75 |
| 8-10" | 1.00 |

Prompt Courteous Service

P. O. BOX 111 CICERO, ILL.

HYDRANGEAS FOR FORCING



DORMANT STOCK FOR FALL 1939 DELIVERY

This list offers 20,000 plants of the finest varieties that can be grown. Among them you will find just the varieties best suited to your particular demands. Each has been chosen only after exhaustive tests have proven its superior qualities. And remember—you pay no more for these newer better varieties than you would ordinarily pay for the common ones.

| | |
|-------------------|------------------------------------|
| MLLE. A. BARRILET | Early White |
| EUROPA | Early Salmon Pink |
| ALTOONA | Early Clear Pink |
| HAMBURG | Early Carmine |
| SCHOENE PERLE | Early Clear Pink |
| STEINMETZ | Early Pink |
| KUNERT | Early Light Pink |
| KUNERT BLUE | Early Violet Blue |
| M. FOCH | Early Pink |
| TROPHEE | Mid. Pink (Holds well for late) |
| GERTRUDE GLAHN | Late Dark Pink |
| RENOVATION | Late Red |
| BAARDSEE | Late Salmon Red |
| NIEDERSACHSEN | Mid. Clear Blue |
| SACHSENGRUESS | Mid. Clear Blue |

Prices as follows:

| | |
|------------|-----------------|
| 5½ in..... | \$40.00 per 100 |
| 6 in..... | 50.00 per 100 |
| 7 in..... | 75.00 per 100 |

QUALITY Stock—Popular Prices

FRANK OECHSLIN & CO.

STOCK FOR GROWING ON



CALCEOLARIAS (January-February delivery).

Stewart, Pink Beauty, Rosackers Brilliance.
2½ in. 18.00 per 100

FUCHSIAS (December-January-February delivery).

Little Beauty, Pride of Orion, Irwins Giant
Pink, Double Blue, Trailing Queen.
Out of 2½ in. 5.00 per 100

LANTANAS (January-February delivery).

Radiation, M. Schmidt, Aurora Pink, Yellow,
Pink Weeping
Strong 2 in. 6.00 per 100

PELARGONIA

Marie Vogel, Easter Greeting, Lucy Becker,
Graf Zeppelin.
Strong 2½ in. Plants 6.00 per 100
Strong 3 in. Plants 12.00 per 100

HELIOTROPE (February-March delivery).

2½ in. 5.00 per 100

Our Specialty—QUALITY Blooming Plants



F.O.&CO.

HEADQUARTERS FOR HOLIDAY PLANTS



Over One Quarter of a Million
Square Feet of Glass Devoted to
Intensive Production of Blooming
and Decorative Plants.

We CAN Supply Your Every
Requirement

FRANK OECHSLIN & CO.
P. O. BOX 111
CICERO, ILLINOIS

FRANK OECHSLIN & CO.

P A R T I A L L I S T O F
BLOOMING PLANTS

that

WE CAN SUPPLY IN THEIR
RESPECTIVE SEASONS

Chrysanthemums
Primulas
Peppers
Pyracantha Duvalli
Solanum
Saintpaulias
Begonias
Poinsettias
Otaheite Oranges
Heather
Camellias
Cyclamen
Tulips
Hyacinths
Crocus
Narcissus
Azaleas
Amaryllis
Gardenias
Lilies
Hydrangeas
Spireas
Roses
Climbing Roses
Rhododendrons
Cinerarias
Calceolarias
Fuchsias
Pelargonia
Geraniums
Bedding Plants

Prompt Courteous Service

EASTER SUNDAYS

| | | | |
|-----------|----------|-----------|----------|
| 1940..... | March 24 | 1949..... | April 17 |
| 1941..... | April 13 | 1950..... | April 9 |
| 1942..... | April 5 | 1951..... | March 25 |
| 1943..... | April 25 | 1952..... | April 13 |
| 1944..... | April 9 | 1953..... | April 5 |
| 1945..... | April 1 | 1954..... | April 18 |
| 1946..... | April 21 | 1955..... | April 10 |
| 1947..... | April 6 | 1956..... | April 1 |
| 1948..... | March 28 | 1957..... | April 21 |



Over five acres under glass devoted exclusively to producing potted plants, and supplying the better shops throughout the Middle West, as well as more distant cities.

Modern growing facilities and good service, combined with an alert and efficient personnel, play no little part in providing the good value offered at all times in FRANK OECHSLIN & COMPANY'S finer stock.

